



**THE INTERNATIONAL ASSOCIATION  
OF LIONS CLUBS  
DIST. 322D**



**Lion Rima Sarmah Baruah**  
District Governor  
2021-2022



**DISTRICT GOVERNOR'S GOAL  
L.Y.: 2021-2022**



## **ADMINISTRATIVE GOALS :**

- To promote and give full support to the programs of International President Lion Douglas X. Alexander.
- To bring effective District administration up to Club level as per GAT Program.
- To bring transparency in District Administration.
- To conduct customized, on-time, short and effective meetings in the District and Clubs.
- To have monthly ,regular reporting of Service Activities and Membership through MyLion and MyLCI respectively.
- To encourage virtual meeting and webinar platforms for administrative activities and functioning.
- To encourage Clubs to pay International and District dues for the Lionistic year at a time.
- To encourage each club to get registered under FCRA, Trust/ Societies act and obtain PAN Cards to get grants.
- To ensure that PU101 form, membership list and District account are reported within the prescribed time limit.
- To emphasis on building public image and public relation.

## **MEMBERSHIP GOALS :**

- To have at least 25 members in each club.
- To ensure 100% retention of the members in the clubs.
- To revitalize weak and sick clubs.
- To ensure minimum 10% sustainable membership growth in each club.
- To encourage more women and young members in the clubs and give them leadership opportunities.
- To make every Lion member's spouse a lion member if not already made. Encourage family members, friends, relatives of lions member to join Lionism.



### **New Club Extension:**

(Preference will be given to new, unexplored areas of the District)

- Extension of at least 4 new Lions Clubs
- Extension of at least 1 Leo-Lion Club
- Extension of at least 1 Leo Club

### **LEADERSHIP DEVELOPMENT:**

- GAT virtual schooling.
- LCIF virtual schooling
- PST virtual schooling
- RC/ZC Workshop
- To participate in all international and Multiple level training programs like FDI, ALLI, ELLI, RLLI, Post graduate RLLI .
- To motivate members to have at least 5 courses in Lions Learning Centre.
- To organize Certified Guiding Lion program, Club Quality Initiative program, New Member Orientation Program YLLI, DLLI and New Voice symposium.

### **STRENGTHENING LCIF AND DFF:**

- To appraise clubs about LCIF and DFF
- To enroll at least 15 MJF/PMJF in the District
- To motivate the members to contribute \$50, \$100, or \$200 as Lions Shares or any amount from their heart to LCIF to support Campaign 100.
- Motivate clubs to be a Model club.
- To motivate members to contribute to DFF for strengthening our District.
- Make 100% DFF clubs in the District.
- To promote and guide the clubs in applying LCIF and DFF grants.

### **SERVICE ACTIVITIES**

- To have all the clubs report their service activities and upload stories.
- To participate in 5 Global service activities - Diabetes, Hunger, Vision, Environment and Childhood Cancer.
- To support and participate in One Multiple One Activity and One District One Activity on specific dates.
- To encourage Clubs to have at least One Permanent Project/ activity.
- To adopt and empower a village



- To encourage clubs to have local community need based projects.
- To work on welfare of differently abled persons and Senior citizens.
- To motivate all clubs to undertake COVID-19 pandemic and other disaster relief service challenges.
- Promote special awareness on Diabetes.
- Encourage construction and maintenance of open gyms.
- Promote Craft and Skill Development.
- Encourage Animal Welfare and Wildlife Awareness.
- Promote preservation of history of local historical sites.

#### **PR AND BRANDING ACTIVITIES:**

- To wear Lions Jacket with club name.
- To distribute school bags and umbrella with Lions emblem.
- To have Lions Book Bank.
- Encourage to have Hoardings with Lions Activities.

#### **OTHER GOALS :**

- To organize at least two TTW and EMEL programs in the District to support Lions Quest Program.
- To organize at least 85 Peace Poster Contests in the District.
- To have an active and functional district website.
- To publish 3 issues of district bulletins.
- Encourage clubs to publish at least 3 issues of Club Bulletin.
- To encourage virtual meetings and webinars.
- To publish the activities of district and clubs in the local dailies, district bulletin, MyLion, District website, Facebook and other social media.
- To form a Leo Task Force.
- To promote Leo Clubs program within the clubs and inspire the Leos to organize and participate in youth activities.

**WE SERVE WITH INNOVATION**